

The next Girls' Day  
will be on Thursday,  
3rd April 2025



## Project Information

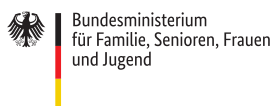
### Girls' Day – Future Prospects for Girls: for more diversity and equal opportunities

Girls' Day – Future Prospects for Girls is a nationwide career-orientation project for girls. On Girls' Day, female students aged 10 years and older learn about professions and subjects of study with a proportion of less than 40 % being women.

- ★ **Project goal.** Expanding women's spectrum of vocational choices is the central project objective. Influenced by social role models, most female students choose their professions depending on their gender. Girls' Day offers the opportunity to look into work environments which are, as yet, unknown to many girls. A low-threshold contact to companies and women who already work in these fields, plus practical experience, are the main benefits of the project. Girls get the chance to choose professions or subjects, not influenced by traditions, but by trying out different options and in line with their individual interests and skills – free from gender clichés.
- ★ **Girls' Days** are mostly offered by technical companies, companies with technical departments and technical training facilities, universities and research centres with a STEM focus. In various events, girls can test out their skills and come into contact with internship supervisors or human resources managers.
- ★ **Networking works.** This is demonstrated by the more than 330 regional representations – alliances of active participants from chambers, employers' associations, trade unions, equal opportunities offices, employment agencies and many other organisations that are involved in Girls' Day throughout Germany.
- ★ **Project success** is documented through statistically-measurable effects which can be found overleaf. Since Girls' Day first started in 2001, companies and organisations have participated in more than 180,000 events for more than two million girls.
- ★ **International Girls' Day** or similar events take place in more than twenty different countries. Apart from Germany, in Austria, Belgium, the Czech Republic, Estonia, France, Greece, Hungary, Italy, Kosovo, Luxembourg, Liechtenstein, the Netherlands, Norway, Poland, Slovenia, Spain and Switzerland. In Asia, Girls' Day is organised in Kyrgyzstan, Japan, South Korea, Lebanon and Mongolia. In Africa, the event has been held in Ethiopia and Egypt since 2014 and in Benin since 2018. The first Girls' Day was held in Australia in 2018. On the South American continent, the first Girls' Day was held in Mexico in 2020. The 'Girls in ICT Day' project was established in 2011 to direct girls' attention to the IT professions worldwide.
- ★ **Diversity.** Young people who do not see themselves as boys or girls can of course take part in Girls' Day and decide on an individual programme. Trans\* girls are also very welcome to take part in Girls' Day.

All relevant information about Girls' Day on  
[girls-day.de](https://girls-day.de)

SPONSORED BY



A CAMPAIGN BY



## Girls' Day – a success story

### Results of the scientific evaluation

The nationwide Girls' Day draws maximum attention to gender-sensitive career-orientation once-a-year.

This has a lasting effect. Results of scientific evaluations prove a positive development.



**95 %**

#### positive ratings

Participating girls assess Girls' Day subsequently as 'good' or 'very good'.



**46 %**

#### career-orientation with perspective

Organisations perceive interest for internships, training and university places on Girls' Day.



**70 %**

#### inspired interests

Girls learn about fascinating professions and have a great interest in the experienced fields of work.



**27 %**

#### future prospects

One in four organisations decides to employ former Girls' Day participants.



**41 %**

#### potential for future talents

Many girls would like to do an internship or training in the organisation they visited.

 Further figures on Girls' Day: [girls-day.de](https://girls-day.de)

 [linkedin.com/showcase/girls-day](https://linkedin.com/showcase/girls-day)

 [youtube.com/user/GirlsDayVideos](https://youtube.com/user/GirlsDayVideos)

 [instagram.com/Der\\_GirlsDay](https://instagram.com/Der_GirlsDay)

### Any questions?

Nationwide co-ordinating body Girls' Day – Future Prospects for Girls

Competence Centre Technology-Diversity-Equal Opportunities

Tabea Schroer | Project Manager

Tel.: + 0521.106-7357 | [info@girls-day.de](mailto:info@girls-day.de) | [girls-day.de](https://girls-day.de)

CO-OPERATION PARTNERS

